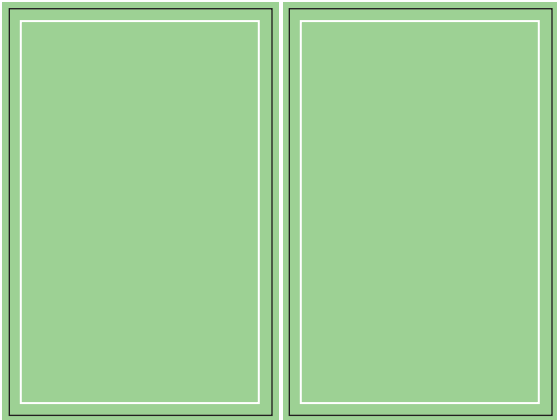


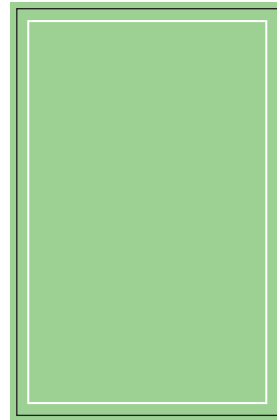
# Stanley-Whitman House: Progressive Dinner Program Ad Specs

Finished program size: 5.5 in. w x 8.5 in. h



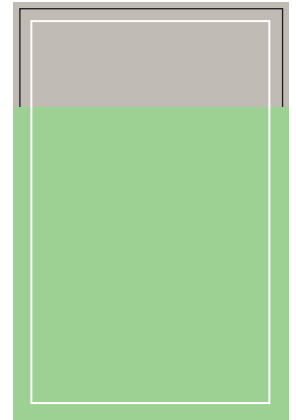
## 2-PAGE SPREAD

Full Bleed size: 11.25"w x 8.75"h  
Trim size: 11"w x 8.5"h  
Safe area: 10.5"w x 8"h



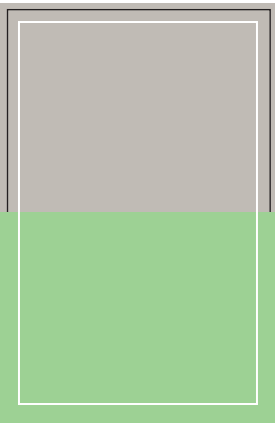
## FULL PAGE / BACK COVER

Bleed size: 5.75"w x 8.75"h  
Trim size: 5.5"w x 8.5"h  
Safe area: 5"w x 8"h



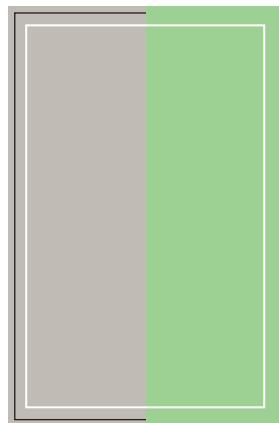
## 3/4 PAGE

Bleed: 5.75"w x 6.5625"h  
Safe area: 5"w x 6"h



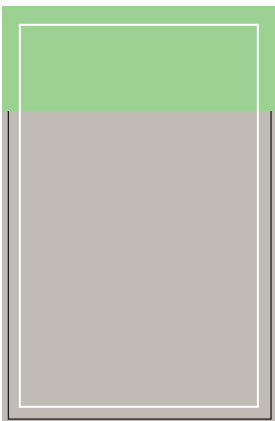
## 1/2 PAGE HORIZ

Bleed: 5.75"w x 4.375"h  
Safe area: 5"w x 4"h



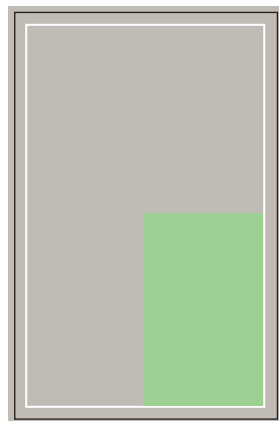
## 1/2 PAGE VERT

Bleed: 2.875"w x 8.75"h  
Safe area: 2.5"w x 8"h



## 1/4 PAGE HORIZ

Bleed: 5.75"w x 2.1875"h  
Safe area: 5"w x 2"h



## 1/4 PAGE VERT

2.5"w x 4"h

### AD SIZES

Green space = Ad  
Black line = Trim area  
White line = Safe area

All important information should be contained in the safe area.

### AD GUIDELINES

The ad must meet the required size specifications shown on this page. Please do not include crop or trim marks.

All images/logos should have a minimum resolution of 300 dpi for the best print quality. Images must be in CMYK color space.

All ads should have text outlined and images embedded to avoid issues when printed.

**Please submit your ad in PDF, JPEG or TIF format by SEPTEMBER 5, 2023 to:**  
[communications@stanleywhitman.org](mailto:communications@stanleywhitman.org).

**Please put "Progressive Dinner Program Ad" in your subject line** when you send your ad and/or if you email us with any questions.